



## PRODUCTS & SERVICES REVIEW



# Media Information

### About Us

Products & Services Review is a multi-media digital magazine which circulates directly to 25,000 targeted businesses per issue, and is downloadable from multiple digital news stands and via social media Twitter, LinkedIn and our iOS app. Our publication provides an extensive look at recent events, product launches/updates, discussion and interviews. Our policy is focused on providing a pragmatic and factual style in order to provide an up-to-date and easy-to-use reference source covering the latest service and product updates within the market for busy professionals. Each edition focuses on key topics throughout the year and any content can include a hyperlink to a company's website. It also includes the Healthcare Matters supplement.

### Regular features

We work on an issue by issue basis, rather than following a forward features List. Regular features are as follows:

- Manufacturing
- Building
- Retail
- Food and Drink Manufacturing
- Catering and Hospitality
- Health and Safety
- Warehouse and Logistics
- Business
- Cleaning and Hygiene
- Company Profiles/Interviews
- Green
- Security
- Events Previews and Reviews
- Education

### Publication date & sizes

Published monthly.  
Page size = 297mm high x 210mm wide.  
All pages have headers and footers.  
Image size = 281mm high x 185mm wide (note this is not acceptable as a full page ad size).  
Bleed = 3mm. Bleed is available for full page ads. Bleed ads should include cropmarks.  
An advertorial service/ colour separation charge may apply. Discounts apply to agencies and runs.  
Proofs are only available on written request.

### Preferred formats

- An ad should be supplied to us as a high resolution PDF with all images at 300dpi or above, flattened transparency and embedded fonts, or as a high resolution JPG at 300dpi to the correct size at 100% (some common sizes are detailed right).
- Text should be supplied in Word document format.
- Pictures supplied to accompany large and small editorial pieces should be 300dpi high resolution JPGs, approximately A6 in size (105mm x 148mm), in either portrait or landscape format (files larger in size than this are acceptable, files smaller are not).
- We welcome high resolution logos in Illustrator EPS format if available.
- GIFs, PNGs, Powerpoint files, Publisher documents and low resolution imagery pulled off websites are not acceptable for publication.
- Our email service has issues with files over 20MB in size; please feel free to use free online file delivery services like [www.wetransfer.com](http://www.wetransfer.com) or [www.mailbigfile.com](http://www.mailbigfile.com) instead.

Follow us on

Twitter

LinkedIn



### Ad Sizes

Some typical ad sizes, measurements & prices

Size	Height (mm)	Width (mm)	Price (£)
QR Directory	39	90	50
Quarter page	127	90	275
Half page horizontal	127	185	475
Half page vertical	259	90	475
Full page inc bleed	303	216	800

### Digital edition

The previous issues are archived and can be viewed on our website: [www.productsandservicesreview.co.uk](http://www.productsandservicesreview.co.uk)

If you would like to feature an advertorial or advertisement for your company in the publication, please contact us by email at: [info@productsandservicesreview.co.uk](mailto:info@productsandservicesreview.co.uk), or by phone on 0121 824 7700.

**VISIT [WWW.PRODUCTSANDSERVICESREVIEW.CO.UK](http://WWW.PRODUCTSANDSERVICESREVIEW.CO.UK) FOR CURRENT ISSUES**